

We claim:

1. A detailed statement notifying method for transmitting information on a detailed statement about a transaction to a consumer terminal of a consumer who makes a transaction with
5 another party, said method comprising steps of:

storing transaction information on each transaction between the consumer and another party;

obtaining logo information on a mark utilized by a party concerned with the transaction on the basis of the transaction
10 information;

generating detailed statement information containing a mapping of the logo information to the transaction information; and

transmitting the detailed statement information to said
15 consumer terminal.

2. A detailed statement notifying method according to claim 1, wherein the logo information includes a piece of information on the mark utilized by a party who makes the
20 transaction with the consumer.

3. A detailed statement notifying method according to claim 1, wherein the logo information includes a piece of information on a mark utilized by a maker of an article purchased
25 by the consumer through the transaction.

4. A detailed statement notifying method according to

claim 1, wherein the transaction information includes transaction information notified by a credit card company.

5 5. A detailed statement notifying method according to claim 1, wherein the transaction information includes article information notified by a party who makes the transaction with the consumer.

10 6. A detailed statement notifying method according to claim 1, further comprising a step of obtaining the transaction information from a terminal of a party who makes the transaction with the consumer.

15 7. A detailed statement notifying method according to claim 1, wherein the logo information is obtained when a request is given from said consumer terminal.

20 8. A detailed statement notifying system for transmitting information on a detailed statement about a transaction to a consumer terminal of a consumer who makes a transaction with another party, said system comprising:

a storage unit storing transaction information on each transaction between the consumer and another party;

25 a logo information acquisition module obtaining logo information on a mark utilized by a party concerned with the transaction on the basis of the transaction information stored in said storage unit;

a detailed statement generation module generating detailed statement information containing a mapping of the logo information obtained by said logo information acquisition module to the transaction information stored in said storage unit; and

a transmission module transmitting the detailed statement information generated by said detailed statement generation module to said consumer terminal.

9. A detailed statement notifying program read by a computer communicable with a consumer terminal of a consumer who makes a transaction with another party, making the computer:
- obtain logo information on a mark utilized by a party concerned with the transaction on the basis of transaction information on the transaction;
 - generate detailed statement information containing a mapping of the logo information to the transaction information; and
 - transmit the detailed statement information to said consumer terminal.

10. A readable-by-computer medium stored with a detailed statement notifying program read by a computer communicable with a consumer terminal of a consumer who makes a transaction with another party, making the computer:

- obtain logo information on a mark utilized by a party concerned with the transaction on the basis of transaction

information on the transaction;

generate detailed statement information containing a mapping of the logo information to the transaction information; and

5 transmit the detailed statement information to said consumer terminal.

11. A detailed statement display method for displaying information about a transaction between a consumer and another party, said method comprising steps of:

10 storing, when receiving transaction information on each transaction between the consumer and another party and logo information on a mark utilized by a party concerned with the transaction, the same transaction information and logo
15 information;

generating a detailed statement screen showing a mapping of the transaction information to the logo information; and displaying the generated detailed statement screen.